

Advertising Space Reservation Form Mail to: High Country News, P.O. Box 1091, Paonia, CO 81428

Fax to: **970-527-4897** E-mail to: advertising@hcn.org Call: 800-311-5852

	Company	
ıtion	Contact Name	
Billing Information	Address	
	City State	Zip
Bill	TelephoneFax	
	E-mail	
	University/Schools Special Fall - Spring 2010/11	October 11, 2010deadline: 9/27/10 October 25, 2010deadline: 10/11/10
Print Ads	1/2 page \$625 (black/white) \$850 (4-color) 1/4 page \$375 (black/white) \$519 (4-color) 1/8 page \$250 (black/white) \$344 (4-color) 1/16 page \$125 (black/white) \$188 (4-color) Please choose issue dates at right.	□ November 8, 2010
	Size Price (per issue)	☐ February 21, 2011 deadline: 2/7/11 ☐ March 7, 2011 deadline: 2/21/11 ☐ March 21, 2011 deadline: 3/7/11
Mechanicals	1/2 page horizontal measures: 8.825" width x 5" height 1/2 page vertical measures: 4.329" width x 10.253" height 1/4 page measures: 4.329" width x 5" height 1/8 page horizontal measures: 4.329" width x 2.439" height	1/4 page 1/16 page page 1/8 page
	1/8 page vertical measures: 2.081" width x 5" height 1/16 page measures: 2.081" width x 2.439" height The following digital formats work best: PDF, EPS, TIFF, JPG	1/2 page 1/2 page vert. hor.
Conditions – All requests for advertising and cancellation of ad space must be in writing. Art Submission Deadlines – Final art submissions due no later than 5p.m. on deadline date. Billing – Invoices will be sent after issue publication and are due within 30 days of receipt. Material Submissions – mail to: High Country News, P.O. Box 1091, Paonia, CO 81428 or e-mail to: advertising@hcn.org		
Please contact me about creating my ad for no extra cost.		
	Please contact my advertising agency for materials (name/phone): ature:	Date: