



Major Market Penetration as of August 2009

ZIP	COMMUNITY	STATE	HOUSEHOLDS	POPULATION	PERSONS /HOUSE	SUBS	MULTIPLE COPIES/ BOOKSTORES	PERCENT OF TOTAL CIRCULATION	PERCENT OF HOUSEHOLDS	PERCENT OF POPULATION
802	Denver	CO	126,542	324,935	2.57	760	768	3.44%	0.6	0.23
805	Longmont	CO	91,969	250,131	2.72	648	656	2.94%	0.7	0.26
804	Denver	CO	198,720	532,156	2.68	552	557	2.50%	0.28	0.1
803	Denver	CO	126,542	324,936	2.57	554	554	2.48%	0.44	0.17
875	Albuquerque	NM	54,541	156,306	2.87	522	526	2.36%	0.96	0.33
841	Salt Lake City	UT	175,115	552,614	3.16	514	521	2.34%	0.29	0.09
816	Glenwood Springs	CO	32,430	85,172	2.63	495	521	2.34%	1.53	0.58
814	Montrose	CO	21,387	57,645	2.7	432	439	1.97%	2.02	0.75
598	Missoula	MT	49,783	134,121	2.69	409	418	1.87%	0.82	0.3
857	Tucson	AZ	134,292	365,033	2.72	411	411	1.84%	0.31	0.11
597	Butte	MT	43,633	117,884	2.7	378	383	1.72%	0.87	0.32
981	Seattle	WA	295,979	742,998	2.51	370	381	1.71%	0.13	0.05
871	Albuquerque	NM	100,811	281,408	2.79	350	351	1.57%	0.35	0.12
813	Durango	CO	17,147	47,329	2.76	321	327	1.47%	1.87	0.68
837	Boise	ID	64,778	179,179	2.77	304	310	1.39%	0.47	0.17
801	Denver	CO	126,542	324,935	2.57	302	302	1.35%	0.24	0.09
972	Portland	OR	168,391	427,469	2.54	289	293	1.31%	0.17	0.07
860	Flagstaff	AZ	34,207	117,903	3.45	291	291	1.30%	0.85	0.25
800	Denver	CO	126,541	324,935	2.57	285	285	1.28%	0.23	0.09
812	Salida	CO	21,193	57,994	2.74	265	277	1.24%	1.25	0.46
840	Salt Lake City	UT	175,115	552,613	3.16	271	271	1.22%	0.15	0.05
809	Colorado Springs	CO	67,767	188,141	2.78	253	253	1.13%	0.37	0.13
815	Grand Junction	CO	37,926	101,096	2.67	222	226	1.01%	0.59	0.22
838	Spokane	ID	57,209	156,465	2.73	218	222	1.00%	0.38	0.14
852	Phoenix	AZ	177,709	487,150	2.74	203	208	0.93%	0.11	0.04
820	Cheyenne	WY	39,024	103,269	2.65	203	203	0.91%	0.52	0.2
856	Tucson	AZ	134,292	365,033	2.72	188	191	0.86%	0.14	0.05
973	Salem	OR	159,405	425,763	2.67	190	190	0.85%	0.12	0.04
982	Everett	WA	172,308	457,724	2.66	190	190	0.85%	0.11	0.04
863	Prescott	AZ	32,766	83,139	2.54	186	186	0.83%	0.57	0.22
974	Eugene	OR	172,351	454,264	2.64	182	186	0.83%	0.11	0.04
599	Kalispell	MT	27,739	76,009	2.74	181	183	0.82%	0.65	0.24
850	Phoenix	AZ	177,708	487,149	2.74	177	177	0.79%	0.1	0.04
811	Alamosa	CO	17,361	51,078	2.94	171	171	0.77%	0.98	0.33
833	Twin Falls	ID	46,808	133,502	2.85	168	170	0.76%	0.36	0.13
834	Pocatello	ID	41,188	130,823	3.18	165	170	0.76%	0.4	0.13
956	Sacramento	CA	174,538	453,110	2.6	164	165	0.74%	0.09	0.04
980	Seattle	WA	295,979	742,997	2.51	162	162	0.73%	0.05	0.02
895	Reno	NV	33,541	84,138	2.51	157	159	0.71%	0.47	0.19
836	Boise	ID	64,777	179,178	2.77	153	153	0.69%	0.24	0.09
945	Oakland	CA	214,601	559,024	2.6	152	152	0.68%	0.07	0.03
830	Rock Springs	WY	12,270	35,457	2.89	149	150	0.67%	1.21	0.42
977	Bend	OR	37,515	100,651	2.68	148	150	0.67%	0.39	0.15
847	Provo	UT	37,926	127,449	3.36	141	141	0.63%	0.37	0.11
870	Albuquerque	NM	100,811	281,408	2.79	141	141	0.63%	0.14	0.05



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955	Eureka	CA	49,857	127,935	2.57	93	140	0.63%	0.19	0.07
880	Las Cruces	NM	50,837	152,638	3	137	137	0.61%	0.27	0.09
983	Tacoma	WA	142,323	382,047	2.68	134	134	0.60%	0.09	0.04
853	Phoenix	AZ	177,709	487,150	2.74	132	132	0.59%	0.07	0.03
596	Helena	MT	21,065	56,017	2.66	132	132	0.59%	0.63	0.24
941	San Francisco	CA	132,634	314,880	2.37	123	128	0.57%	0.09	0.04
959	Marysville	CA	143,407	368,153	2.57	124	127	0.57%	0.09	0.03
954	Santa Rosa	CA	141,632	353,767	2.5	125	125	0.56%	0.09	0.04
949	San Rafael	CA	126,347	319,500	2.53	125	125	0.56%	0.1	0.04
590	Billings	MT	33,665	90,275	2.68	125	125	0.56%	0.37	0.14
970	Portland	OR	168,390	427,469	2.54	121	121	0.54%	0.07	0.03
935	Mojave	CA	81,974	224,116	2.73	115	119	0.53%	0.14	0.05
843	Ogden	UT	42,938	132,253	3.08	115	116	0.52%	0.27	0.09
845	Provo	UT	18,973	61,238	3.23	108	115	0.52%	0.57	0.18
940	San Francisco	CA	132,633	314,880	2.37	114	114	0.51%	0.09	0.04
894	Reno	NV	33,541	84,138	2.51	111	111	0.50%	0.33	0.13
975	Medford	OR	73,974	195,221	2.64	110	110	0.49%	0.15	0.06
832	Pocatello	ID	56,493	168,472	2.98	108	108	0.48%	0.19	0.06
947	Oakland	CA	214,601	559,024	2.6	106	106	0.48%	0.05	0.02
891	Las Vegas	NV	109,785	285,798	2.6	106	106	0.48%	0.1	0.04
200	Washington	DC	28,358	67,570	2.38	105	105	0.47%	0.37	0.16
950	San Jose	CA	240,069	1,106,592	4.61	100	101	0.45%	0.04	0.01
810	Pueblo	CO	72,574	198,031	2.73	99	99	0.44%	0.14	0.05
985	Olympia	WA	116,252	304,207	2.62	98	99	0.44%	0.08	0.03
825	Riverton	WY	11,071	32,810	2.96	95	95	0.43%	0.86	0.29
824	Worland	WY	19,154	52,413	2.74	89	94	0.42%	0.46	0.17
978	Pendleton	OR	42,088	112,246	2.67	86	92	0.41%	0.2	0.08
920	San Diego	CA	387,987	1,028,923	2.65	91	91	0.41%	0.02	0.01
961	Reno	CA	16,123	43,313	2.69	88	88	0.39%	0.55	0.2
808	Colorado Springs	CO	67,767	188,140	2.78	85	88	0.39%	0.13	0.05
960	Redding	CA	87,900	230,132	2.62	87	87	0.39%	0.1	0.04
958	Sacramento	CA	174,539	453,111	2.6	81	83	0.37%	0.05	0.02
988	Wenatchee	WA	54,353	142,850	2.63	79	81	0.36%	0.15	0.06
594	Great Falls	MT	48,483	132,082	2.72	75	75	0.34%	0.15	0.06
946	Oakland	CA	214,601	559,024	2.6	71	75	0.34%	0.03	0.01
829	Rock Springs	WY	12,269	35,456	2.89	71	71	0.32%	0.58	0.2
890	Las Vegas	NV	109,784	285,798	2.6	71	71	0.32%	0.06	0.02
986	Portland	WA	119,163	321,342	2.7	70	70	0.31%	0.06	0.02
953	Stockton	CA	164,253	450,795	2.74	68	70	0.31%	0.04	0.02
591	Billings	MT	33,665	90,275	2.68	68	68	0.30%	0.2	0.08
874	Farmington	NM	32,387	101,599	3.14	63	66	0.30%	0.19	0.06
934	Santa barbara	CA	119,964	324,742	2.71	65	65	0.29%	0.05	0.02
992	Spokane	WA	57,608	152,991	2.66	61	64	0.29%	0.11	0.04
806	Brighton	CO	48,814	137,970	2.83	62	62	0.28%	0.13	0.04
828	Sheridan	WY	12,978	33,933	2.61	61	61	0.27%	0.47	0.18
826	Casper	WY	36,429	99,937	2.74	59	59	0.26%	0.16	0.06
844	Ogden	UT	42,938	132,254	3.08	58	58	0.26%	0.14	0.04



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835	Lewiston	ID	23,205	62,372	2.69	57	57	0.26%	0.25	0.09
926	Santa Ana	CA	228,694	631,782	2.76	53	53	0.24%	0.02	0.01
993	Pasco	WA	89,553	248,226	2.77	53	53	0.24%	0.06	0.02
991	Spokane	WA	57,608	152,990	2.66	50	50	0.22%	0.09	0.03
921	San Diego	CA	387,988	1,028,924	2.65	50	50	0.22%	0.01	0
971	Portland	OR	168,391	427,469	2.54	46	48	0.22%	0.03	0.01
897	Reno	NV	33,541	84,139	2.51	45	45	0.20%	0.13	0.05
859	Show Low	AZ	12,805	43,696	3.41	44	44	0.20%	0.34	0.1
846	Provo	UT	37,925	127,449	3.36	44	44	0.20%	0.12	0.03
902	Inglewood	CA	138,853	357,707	2.58	44	44	0.20%	0.03	0.01
989	Yakima	WA	75,126	204,988	2.73	43	43	0.19%	0.06	0.02
930	Oxnard	CA	116,146	330,809	2.85	43	43	0.19%	0.04	0.01
931	Oxnard	CA	116,147	330,809	2.85	41	41	0.18%	0.04	0.01
913	Van Nuys	CA	130,470	344,952	2.64	39	39	0.17%	0.03	0.01
923	San Bernardino	CA	140,249	378,427	2.7	39	39	0.17%	0.03	0.01
917	Alhambra	CA	260,948	791,773	3.03	39	39	0.17%	0.01	0
883	Carrizozo	NM	22,622	65,401	2.89	37	37	0.17%	0.16	0.06
932	Bakersfield	CA	134,136	388,305	2.89	37	37	0.17%	0.03	0.01
943	San Francisco	CA	132,634	314,881	2.37	36	36	0.16%	0.03	0.01
864	Kingman	AZ	26,275	67,482	2.57	36	36	0.16%	0.14	0.05
222	Northern Virginia	VA	107,761	290,566	2.7	35	35	0.16%	0.03	0.01
878	Socorro	NM	5,805	17,388	3	34	34	0.15%	0.59	0.2
925	San Bernardino	CA	140,250	378,427	2.7	34	34	0.15%	0.02	0.01
851	Phoenix	AZ	177,709	487,149	2.74	34	34	0.15%	0.02	0.01
922	Palm Springs	CA	136,043	367,116	2.7	34	34	0.15%	0.02	0.01
976	Klamath Falls	OR	23,849	63,513	2.66	34	34	0.15%	0.14	0.05
939	Salinas	CA	102,390	298,920	2.92	33	33	0.15%	0.03	0.01
877	Las Vegas	NM	13,238	38,437	2.9	33	33	0.15%	0.25	0.09
823	Rawlins	WY	8,624	24,844	2.88	32	32	0.14%	0.37	0.13
898	Elko	NV	9,611	25,976	2.7	31	31	0.14%	0.32	0.12
951	San Jose	CA	240,069	1,106,593	4.61	30	30	0.13%	0.01	0
208	Prince Georges	MD	207,105	579,403	2.8	30	30	0.13%	0.01	0.01
936	Fresno	CA	113,934	322,073	2.83	30	30	0.13%	0.03	0.01
984	Tacoma	WA	142,323	382,047	2.68	28	28	0.13%	0.02	0.01
957	Sacramento	CA	174,538	453,111	2.6	27	27	0.12%	0.02	0.01
201	Washington	DC	28,358	67,570	2.38	26	26	0.12%	0.09	0.04
855	Globe	AZ	24,712	73,729	2.98	26	26	0.12%	0.11	0.04
593	Miles City	MT	17,506	47,672	2.72	25	25	0.11%	0.14	0.05
882	Roswell	NM	62,559	175,821	2.81	23	23	0.10%	0.04	0.01
907	Long Beach	CA	185,539	477,856	2.58	23	23	0.10%	0.01	0
807	Fort Morgan	CO	24,139	64,422	2.67	23	23	0.10%	0.1	0.04
928	Santa Ana	CA	228,694	631,782	2.76	22	22	0.10%	0.01	0
908	Long Beach	CA	185,540	477,856	2.58	22	22	0.10%	0.01	0

Circulation by State

V41, #14 August 17, 2009



ZIP	STATE	SUBS	MULTIPLE COPIES & BOOKSTORES
010-027	Massachusetts	111	111
028-029	Rhode Island	7	7
030-038	New Hampshire	47	47
039-049	Maine	53	53
050-059	Vermont	70	70
060-069	Connecticut	43	43
TOTAL	NEW ENGLAND	331	331
070-089	New Jersey	63	63
100-149	New York	201	201
150-196	Pennsylvania	115	115
TOTAL	MID ATLANTIC	379	379
197-199	Delaware	4	4
200-205	Dist. of Columbia	152	152
206-219	Maryland	108	108
220-246	Virginia	119	119
247-268	West Virginia	20	20
270-289	North Carolina	56	85
290-299	South Carolina	21	21
300-319	Georgia	29	29
320-349	Florida	91	91
TOTAL	SOUTH ATLANTIC	600	629
350-369	Alabama	12	12
370-385	Tennessee	30	30
386-397	Mississippi	7	7
400-42	Kentucky	17	17
TOTAL	SOUTH CENTRAL	66	66
430-458	Ohio	73	73
460-479	Indiana	54	54
480-499	Michigan	93	94
530-549	Wisconsin	115	115
600-629	Illinois	136	136
TOTAL	NORTH CENTRAL	471	472
500-528	Iowa	63	63
550-567	Minnesota	111	111
570-577	South Dakota	114	115
580-588	North Dakota	54	54
630-658	Missouri	74	74
660-679	Kansas	68	68
680-693	Nebraska	53	122
TOTAL	WEST CENTRAL	537	607

Circulation by State

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ZIP	STATE	SUBS	MULTIPLE COPIES & BOOKSTORES
700-714	Louisiana	15	15
716-729	Arkansas	19	19
730-749	Oklahoma	41	41
750-799	Texas	201	201
TOTAL	WEST CENTRAL	276	276
590-599	Montana	1437	1455
800-816	Colorado	5571	5655
820-831	Wyoming	843	849
832-838	Idaho	1164	1177
840-847	Utah	1259	1274
850-865	Arizona	1737	1744
870-884	New Mexico	1378	1386
890-898	Nevada	535	537
TOTAL	MOUNTAIN	13924	14077
900-961	California	2880	2948
967-968	Hawaii	23	23
970-979	Oregon	1216	1234
980-994	Washington	1367	1384
995-999	Alaska	147	147
TOTAL	PACIFIC	5633	5736
TOTAL	US	22222	22578
TOTAL	MILITARY	3	3
TOTAL	CANADA	15	15
TOTAL	FOREIGN	14	14
GRAND TOTAL		22,251	22,607



Statement of Ownership

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a. Total No. Copies:	23,943	22,800
b. Paid and/or Requested Circulation		
1. Paid/Requested Outside-County		
Mail Subscriptions:	22,565	21,723
2. Paid In-County Subscriptions:	0	0
3. Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Non-USPS Paid Distribution:	349	448
4. Other Classes Mailed Through the USPS:	33	27
c. Total Paid and/or Requested Circ.:	22,947	22,198
d. Free Distribution by Mail		
1. Outside-County:	131	51
2. In-County:	0	0
3. Other Classes:	331	96
4. Outside the Mail:	190	0
e. Total Free Distribution:	521	147
f. Total Distribution:	23,468	22,345
g. Copies Not Distributed:		
Office Use, Leftovers, Spoiled:	475	455
h. Total:	23,943	22,800
i. Percent Paid and/or Requested Circulation:	97.77%	97.35%

16. This Statement of Ownership is printed in the Oct. 26, 2009, issue of this publication.

I certify that the statements made by me are correct and complete.
s/Paul S. Larmer, Publisher