



**High
Country
News**

For people who care about the West • www.hcn.org

Advertising Space Reservation Form

Mail to: High Country News, P.O. Box 1091, Paonia, CO 81428

Fax to: 970-527-4897

E-mail to: advertising@hcn.org

Call: David Anderson, Advertising Manager @ 800-311-5852

Billing Information	Company _____ Contact Name _____ Address _____ City _____ State _____ Zip _____ Telephone _____ Fax _____ E-mail _____	
Print Ads	<p>2009 Green Gift Guide Issues</p> <p><u>1/2 page</u> \$625 (black / white) \$850 (4-color) <u>1/4 page</u> \$375 (black / white) \$519 (4-color) <u>1/8 page</u> \$250 (black / white) \$344 (4-color) <u>1/16 page</u> \$125 (black / white) \$188 (4-color)</p> <p><input type="checkbox"/> November 9, 2009.....art deadline: 10/26/09 <input type="checkbox"/> November 23, 2009.....art deadline: 11/9/09 <input type="checkbox"/> December 7, 2009.....art deadline: 11/23/09</p>	<p><input type="checkbox"/> FREE 4-Color Upgrade <i>I am returning my Advertising Space Reservation Form by October 12, 2009. I will receive a four-color ad for the black-and- white price listed below. Please choose issue dates at left.</i></p> <p>_____ Size _____ Price (per issue)</p>
Mechanicals	<p>1/2 page horizontal measures: 8.825" width x 5" height 1/2 page vertical measures: 4.329" width x 10.253" height 1/4 page measures: 4.329" width x 5" height 1/8 page horizontal measures: 4.329" width x 2.439" height 1/8 page vertical measures: 2.081" width x 5" height 1/16 page measures: 2.081" width x 2.439" height</p> <p>The following digital formats work best: PDF, EPS, TIFF, JPG</p>	

Conditions – All requests for advertising and cancellation of ad space must be in writing.

Art Submission Deadlines – Final art submissions due no later than 5p.m. on art deadline date.

Billing – Invoices will be sent after issue publication and are due within 30 days of receipt.

Material Submissions – mail to: High Country News, P.O. Box 1091, Paonia, CO 81428 or e-mail to: advertising@hcn.org

Please contact me about creating my ad for no extra cost.

Please contact my advertising agency for materials (name/phone): _____

Signature: _____

Date: _____