


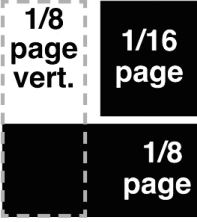
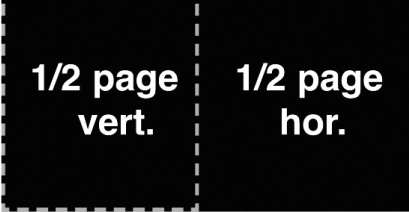
Advertising Space Reservation Form

Mail to: High Country News, PO Box 1091, Paonia, CO 81428

Fax to: 970-527-4897

Email to: advertising@hcn.org

Call: 800-311-5852

Billing Information	<p>Company _____</p> <p>Contact Name _____</p> <p>Address _____</p> <p>City _____ State _____ Zip _____</p> <p>Telephone _____ Fax _____</p> <p>Email _____</p>													
Print Ads	<p style="text-align: center;">2010 Hot off the Press Issue September 13, 2010</p> <table border="0"> <tr> <td><u>1/2 page</u></td> <td>\$625 (black/white)</td> <td>\$850 (4-color)</td> </tr> <tr> <td><u>1/4 page</u></td> <td>\$375 (black/white)</td> <td>\$519 (4-color)</td> </tr> <tr> <td><u>1/8 page</u></td> <td>\$250 (black/white)</td> <td>\$344 (4-color)</td> </tr> <tr> <td><u>1/16 page</u></td> <td>\$125 (black/white)</td> <td>\$188 (4-color)</td> </tr> </table>	<u>1/2 page</u>	\$625 (black/white)	\$850 (4-color)	<u>1/4 page</u>	\$375 (black/white)	\$519 (4-color)	<u>1/8 page</u>	\$250 (black/white)	\$344 (4-color)	<u>1/16 page</u>	\$125 (black/white)	\$188 (4-color)	<p><input type="checkbox"/> FREE 4-Color Upgrade I am returning my Advertising Space Reservation Form by August 16, 2010. I will receive a 4-color ad for the black & white price listed below.</p> <p>_____ Size _____ Price _____</p>
<u>1/2 page</u>	\$625 (black/white)	\$850 (4-color)												
<u>1/4 page</u>	\$375 (black/white)	\$519 (4-color)												
<u>1/8 page</u>	\$250 (black/white)	\$344 (4-color)												
<u>1/16 page</u>	\$125 (black/white)	\$188 (4-color)												
Mechanicals	<p>1/2 page hort. measures: 8.825" width x 5" height</p> <p>1/2 page vert. measures: 4.329" width x 10.253" height</p> <p>1/4 page measures: 4.329" width x 5" height</p> <p>1/8 page hort. measures: 4.329" width x 2.439" height</p> <p>1/8 page vert. measures: 2.081" width x 5" height</p> <p>1/16 page measures: 2.081" width x 2.439" height</p> <p>The following digital formats work best: PDF, EPS, TIFF, JPG</p> <div style="display: flex; justify-content: space-around; align-items: center;">    </div>													

Conditions – All requests for advertising and cancellation of ad space must be in writing.

Art Submission Deadlines – Final art submissions due no later than August 30, 2010.

Billing – Invoices will be sent after issue publication and are due within 30 days of receipt.

Material Submissions – mail to: High Country News, PO Box 1091, Paonia, CO 81428 or email to: advertising@hcn.org

Please contact me about creating my ad for no extra cost.

Please contact my advertising agency for materials (Name/Phone): _____

Signature: _____

Date: _____