



High Country News

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2010 CLASSIFIED INSERTION ORDER

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CIRCLE PRICE PLAN:

Ad location	Per word rate					
	1x	3x	6x	12x	18x	22x
Print Only	\$1.00	\$0.97	\$0.93	\$0.85	\$0.80	\$0.75
Web Only	\$1.00	\$0.97	\$0.93	\$0.85	\$0.80	\$0.73
Print and Web	\$1.30	\$1.26	\$1.21	\$1.11	\$1.04	\$0.95

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CHECK CATEGORY:

- EMPLOYMENT PROPERTY FOR SALE HOME AND GARDENS TOURS AND TRAVEL
 PROFESSIONAL SERVICES GENERAL INTEREST PUBLICATIONS CONFERENCES

CHECK 2010 INSERTION DATES (Discounts apply to display ads only):

Issue	Deadline	Features
<input type="checkbox"/> JANUARY 18	JANUARY 4	Save 25%
<input type="checkbox"/> FEBRUARY 1	JANUARY 18	Save 25%
<input type="checkbox"/> FEBRUARY 15	FEBRUARY 1	Save 25%
<input type="checkbox"/> MARCH 1	FEBRUARY 15	
<input type="checkbox"/> MARCH 15*	MARCH 1	Special Double Issue
<input type="checkbox"/> APRIL 12	MARCH 29	Bonus Distribution**
<input type="checkbox"/> APRIL 26	April 12	Bonus Distribution**
<input type="checkbox"/> MAY 10	APRIL 26	Bonus Distribution**
<input type="checkbox"/> MAY 24	MAY 10	
<input type="checkbox"/> JUNE 7	MAY 24	
<input type="checkbox"/> JUNE 21*	JUNE 7	Special Double Issue
<input type="checkbox"/> JULY 19	JULY 5	
<input type="checkbox"/> AUGUST 2	JULY 19	Bonus Distribution**
<input type="checkbox"/> AUGUST 16	AUGUST 2	Bonus Distribution**
<input type="checkbox"/> AUGUST 30	AUGUST 16	Bonus Distribution**
<input type="checkbox"/> SEPTEMBER 13*	AUGUST 30	Hot off the Press
<input type="checkbox"/> OCTOBER 11	SEPTEMBER 27	
<input type="checkbox"/> OCTOBER 25	OCTOBER 11	
<input type="checkbox"/> NOVEMBER 8	OCTOBER 25	Green Gift Guide
<input type="checkbox"/> NOVEMBER 22	NOVEMBER 8	Green Gift Guide
<input type="checkbox"/> DECEMBER 6	NOVEMBER 22	Green Gift Guide
<input type="checkbox"/> DECEMBER 20*	DECEMBER 6	Special Double Issue

*Please complete & return to classifieds@hcn.org, or fax to 970-527-4897.
If you have any questions, please call JoAnn at 800-311-5852.*
