High Country News

For people who care about the West • www.hcn.org

Advertising Space Reservation Form

Mail to High Country News, P.O. Box 1090, Paonia, CO 81428
• **Fax to** 970-527-4897 • **E-mail to** advertising@hcn.org
• Call **800-311-5852**

BILLING INFORMATION

Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-mail _____

PRINT ADS

2012 Hot Off the Press Issue October 15, 2012

- ☐**Full Page (Full-color): $1300**
- ☐**1/2 Page (Black & White): $475**
- ☐**1/2 Page (Full-color): $650**
- ☐**1/4 Page (Black & White): $255**
- ☐**1/4 Page (Full-color): $350**
- ☐**1/8 Page (Black & White): $125**
- ☐**1/8 Page (Full-color): $175**
- ☐**1/16 Page (Black & White): $70**
- ☐**1/16 Page (Full-color): $90**

ENEWSLETTERS & WEB BANNERS

Please choose web banner impressions preference below

Web banner impressions on www.hcn.org @ 50% off standard rates for 728x90 Leaderboard Banner

- ☐200,000 impressions: $1,000
- ☐100,000 impressions: $500
- ☐50,000 impressions: $250

☐Please contact me about eNewsletter sponsorship - $250

Delivered every Tuesday to over 36,000 opt-in subscribers. Sponsorship includes one leaderboard banner, 728x90 pixels. You will be contacted regarding available dates.

☐Please contact me about Sponsored eMail Blasts - $2,500

Send your message to our list of over 50,000 opt-in subscribers! You will be contacted regarding available dates.

Conditions – All requests for advertising and cancellation of ad space must be in writing.
Ad Space Reservation Deadline – Due no later than 5 p.m. on September 24, 2012.
Art Submission Deadlines – Final art submissions due no later than 5p.m. on October 1, 2012.
Billing – Invoices will be sent after issue publication and are due within 30 days of receipt.
Material Submissions mail to:
High Country News, P.O. Box 1090, Paonia, CO 81428 or e-mail to: advertising@hcn.org

☐Please contact me about creating my ad for no extra cost.
☐Please contact my advertising agency for materials (name/phone):

Signature: _____ Date _____

HOP2012-CADK