High Country News

For people who care about the West • www.hcn.org

Advertising Space Reservation Form

Mail to: **High Country News, P.O. Box 1091, Paonia, CO 81428**
Fax to: **970-527-4897**
E-mail to: **advertising@hcn.org**
Call: **800-311-5852**

Billing Information

Company _____

Contact Name _____

Address _____

City _____ *State* _____ *Zip* _____

Telephone _____ *Fax* _____

E-mail _____

Print Ads

University/Schools Special Fall 2010

1/2 page	$625 (black/white)	$850 (4-color)
1/4 page	$375 (black/white)	$519 (4-color)
1/8 page	$250 (black/white)	$344 (4-color)
1/16 page	$125 (black/white)	$188 (4-color)

- ☐ **September 13, 2010**……*art deadline: 8/30/10*
- ☐ **October 11, 2010**……..*art deadline: 9/27/10*
- ☐ **October 25, 2010**……*art deadline: 10/11/10*
- ☐ **November 8, 2010**……*art deadline: 10/25/10*
- ☐ **November 22, 2010**……*art deadline: 11/8/10*

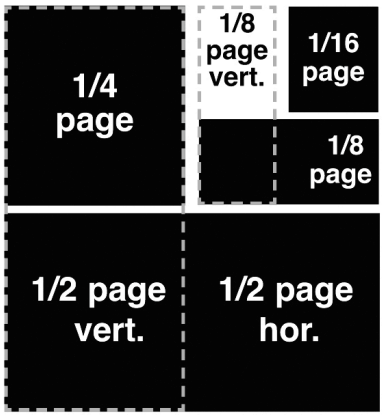
Please choose issue dates at left.

_____ Size

_____ Price (per issue)

Mechanicals

1/2 page horizontal measures:
8.825″ width x 5″ height
1/2 page vertical measures:
4.329″ width x 10.253″ height
1/4 page measures:
4.329″ width x 5″ height
1/8 page horizontal measures:
4.329″ width x 2.439″ height
1/8 page vertical measures:
2.081″ width x 5″ height
1/16 page measures:
2.081″ width x 2.439″ height
The following digital formats work best:
PDF, EPS, TIFF, JPG



Conditions – All requests for advertising and cancellation of ad space must be in writing.
Art Submission Deadlines – Final art submissions due no later than 5p.m. on art deadline date.
Billing – Invoices will be sent after issue publication and are due within 30 days of receipt.
Material Submissions – mail to: High Country News, P.O. Box 1091, Paonia, CO 81428 or e-mail to: advertising@hcn.org

☐ Please contact me about creating my ad for no extra cost.

☐ Please contact my advertising agency for materials (name/phone): _____

Signature: _____ *Date:* _____