

Advertising Space Reservation Form

Mail to: High Country News, P.O. Box 1091, Paonia, CO 81428 Fax to: 970-527-4897

E-mail to: advertising@hcn.org

	Can. 600-311-30	132		
Billing Information	Company	Zip		
	E-mail			
Print Ads	2010 Green Gift Guide Issues 1/2 page \$625 (black/white) \$850 (4-color) 1/4 page \$375 (black/white) \$519 (4-color) 1/8 page \$250 (black/white) \$344 (4-color) 1/16 page \$125 (black/white) \$188 (4-color) November 8, 2010art deadline: 10/25/10 November 22, 2010art deadline: 11/8/10 December 6, 2010art deadline: 11/22/10	I am returning my Advertith Form by October 25, 2011 color ad for the black-action below. Please choose	sing Space Reservation O. I will receive a four- nd- white price listed	
Mechanicals	1/2 page horizontal measures: 8.825" width x 5" height 1/2 page vertical measures: 4.329" width x 10.253" height 1/4 page measures: 4.329" width x 5" height 1/8 page horizontal measures: 4.329" width x 2.439" height 1/8 page vertical measures: 2.081" width x 5" height 1/16 page measures: 2.081" width x 2.439" height The following digital formats work best: PDF, EPS, TIFF, JPG	1/4 ve	1/16 page 1/8 page 1/8 page /2 page hor.	
Conditions – All requests for advertising and cancellation of ad space must be in writing. Art Submission Deadlines – Final art submissions due no later than 5p.m. on art deadline date. Billing – Invoices will be sent after issue publication and are due within 30 days of receipt. Material Submissions – mail to: High Country News, P.O. Box 1091, Paonia, CO 81428 or e-mail to: advertising@hcn.org				
Please contact me about creating my ad for no extra cost.				
Please contact my advertising agency for materials (name/phone):				
Sign	ature:	Date:	Date:	